

FOR IMMEDIATE RELEASE

CONTACT:

Alexandra Esher
Media Contacts for Institutional Deposits Corp.
1-866-724-4432

Senior Management team to lead firm specializing in innovative deposit products for banks

ATLANTA, October 12, 2007 – Institutional Deposits Corp., which provides community banks with an innovative and efficient way to gain reliable access to money market funds from large investors, announced that financial industry veterans Kimberly Weeks, Barbara Hinkle and Bruce Hinkle have joined the company. In their new positions, Kimberly Weeks will serve as President and will responsible for the company vision and growth. Barbara Hinkle will serve as Vice President, Client Services and will focus on delivering premium service to IDC customers. Bruce E. Hinkle, will serve as Executive Vice President, Sales and will focus on new business development and guide the company through its next stage of product growth. Their office will be located in the Atlanta, Georgia.

Kimberly brings over twenty one years experience in the banking industry and was previously President of a financial services company. Kim's career also includes Wachovia Bank, Treasury Services Division, large corporate market and Bank of America, serving as Vice President, Purchase Card Division. Kim is a nationally recognized industry speaker, she has presented to community bankers at multiple national and state banking association events. She was also featured in the Sheshunoff Information Services professional video series, The Bank Director's Report.

Bruce Hinkle has over sixteen years of experience working with community bankers on wholesale funding solutions. He has personally consulted with over 700 banks, thrifts and credit unions on such topics as tactical use of wholesale deposits, evaluating marginal cost of local specials and increasing profitability by diversified investing strategies. He has been a featured speaker at the ICBA and FMS National Conferences, Wells Fargo Executive Conference and numerous state conferences.

Barbara Hinkle brings twenty four years experience in the client services, she served thirteen years with a financial service company consulting with hundreds of community banks across the U.S. She is the recipient of multiple awards for sales excellence and providing outstanding client support. Barbara also spent eleven years as the National Referral Coordinator for a major real estate firm, in Atlanta, Prudential Georgia Realty.

According to Kim Weeks, one of the primary reasons for joining IDC Deposits was the opportunity to provide the community banking industry with innovative funding solutions that address the deposit challenges that banks face today. "We have known the IDC team for quite some time and are very excited to combine our creative efforts to further serve the community banking industry."

Together Kimberly, Bruce and Barbara bring 42 years of experience with another financial services company in which they grew into a nationally recognized funding and investment firm.

About Institutional Deposits Corp.^(SR)

Institutional Deposits Corp.^(SR) (IDC Deposits), Atlanta, Ga., provides bank deposit management services for investors and banks throughout the U.S. with SunTrust Bank and Pacific Coast Bankers Bank acting as custodian. IDC Deposit's unique mechanism allows the retention of FDIC insurance for investors with a format that provides both competitive rates and a high level of liquidity. Banks benefit from this as an easy and efficient method of accessing stable funds through the programs offered by IDC Deposits. For more information about IDC Deposits visit www.IDCdeposits.com, write 2103 Coral Way, Suite 202, Miami, Fla. 33145 or call 866-724-4432 or 305-856-4228.